

Disease Mongering: Of Sophists and Spin-Doctors

Description

Disease mongering is a term for the practice of widening the diagnostic boundaries of illnesses and aggressively promoting their public awareness in order to expand the markets for treatment. Among the entities benefiting from selling and delivering treatments are pharmaceutical companies, physicians, alternative practitioners and other professional or consumer organizations. It is distinct from the promulgation of bogus or unrecognised diagnoses.

www.youtube.com/watch?v=UAEAWyfuEWY

Category

1. General

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