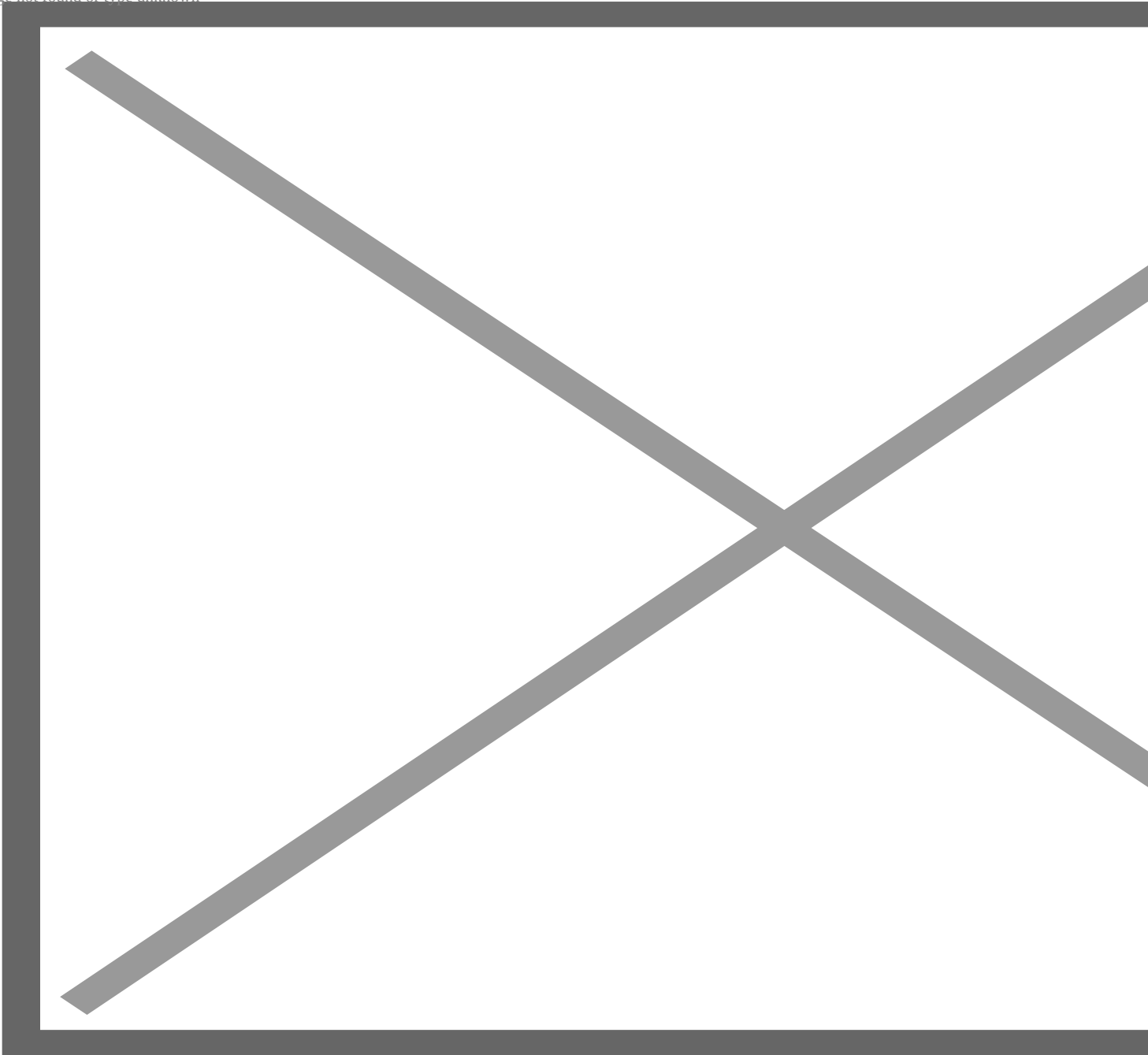


Cognitive liberticide

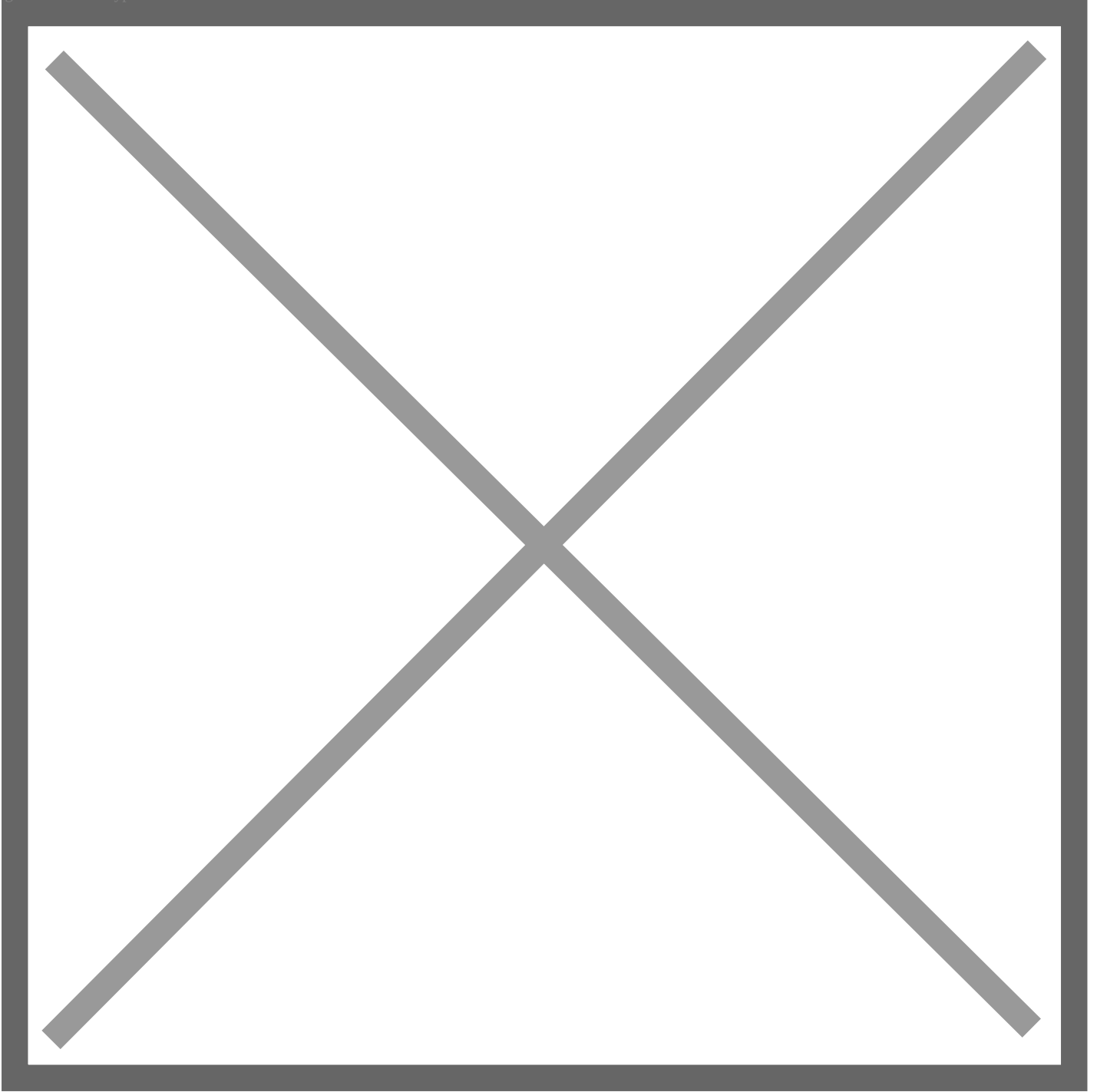
Description

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bernay

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"The conscious and intelligent manipulation of the organized habits and opinions of the masses is an important element in democratic society. Those who manipulate this unseen mechanism of society constitute an invisible government which is the true ruling power of our country. We are governed, our minds are molded, our tastes formed, our ideas suggested, largely by men we have never heard of. "

~ Edward Bernays on the first page of his book entitled "Propaganda" published in 1928.

Bernays was a nephew of Sigmund Freud and applied his ideas about the unconscious mind to mass-

psychology. Bernays is also called the father of public relations and the father of spin.

Manipulating the mind

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