

Manufacturing consent

Description

Manufacturing Consent: The Political Economy of the Mass Media is a book written by Edward S. Herman and Noam Chomsky, in which the authors propose that the mass communication media of the U.S. "are effective and powerful ideological institutions that carry out a system-supportive propaganda function, by reliance on market forces, internalized assumptions, and self-censorship, and without overt coercion", by means of the propaganda model of communication.[1] The title derives from the phrase "the manufacture of consent," employed in the book *Public Opinion* (1922), by Walter Lippmann (1889–1974).[2]

The book was first published in 1988 and was revised 20 years later to take account of developments such as the fall of the Soviet Union. There has been debate about how the internet has changed the public´s access to information since 1988.

www.youtube.com/watch?v=AnrBQEAM3rE

Category

1. General

Tags

1. Consens
2. Mass psychology
3. Media
4. Noam Chomsky
5. Propaganda
6. Public Relations

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"Truth has to be repeated constantly, because Error also is being preached all the time, and not just by a few, but by the multitude. In the Press and Encyclopaedias, in Schools and Universities, everywhere Error holds sway, feeling happy and comfortable in the knowledge of having Majority on its side." ~Johann Wolfgang von Goethe